

# TEJAS MEHTA

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**Technical Skills**    **Languages:** Ruby, Javascript, PHP, HTML, CSS    **Database:** MySQL, PostgreSQL  
**Frameworks:** Angular, jQuery, Rails, Bootstrap, Isotope, Sinatra    **Code Management:** Git, SVN  
**APIs:** Google Maps, Twitter, PayPal, OMDb, Facebook, Leaflet, eBay  
**Other:** AJAX, Maven, Denali (CMS), Aperture, Testing (RSpec/Mocha), Heroku, JIRA ... learning more all the time

**Technical Experience**    **Apple (AKQA)- Sunnyvale, CA**    2015 - Present  
*Front End Web Developer*

- Currently a Lead Developer as part of Apple's Email Marketing Team
- Developer for email marketing campaigns including major initiatives like WWDC, iPhone, Watch.
- As a lead I would work with stakeholders, QA and Devs to understand scope, outline requirements and ensure smooth rollout of campaign.
- Great care was taken to write the most efficient code possible. Worked on several pages for WWDC such as [iOS 9](#) & [OS X El Capitan](#) resulting in millions of page views; presentation and performance were key
- Blank canvas web dev: Part of the team that built pages from the ground up. These were technically quite tricky: used Dust.js to make calls to our CMS, which not only allowed for easy content updates, but was essential to replace English with German, Japanese, Chinese, etc.
- Worked closely with designers to make layouts and to help work out any inconsistencies
- When off-project helped improve existing pages: responsiveness, bug fixes, etc.

**Visa (AKQA)- San Francisco, CA**    2014-2015  
*Front End Web Developer*

- Maintained and updated [Visa's](#) US website and created "feature" pages like [Samba](#)
- A normal day would involve adding new content as a CMS was not used (except for some periphery pages). These were pretty straightforward HTML/CSS/JS updates
- A more "fun" day would mean tracking down a particularly nasty IE bug. Used both virtual and (when available) physical machines to track down the bug and fix. These could be anything from JS race events to actual flaws in the browser.
- Longer-term projects included completely re-vamping a section to be responsive or perhaps creating a feature page. These leveraged the full resources of AKQA from designers, artists, etc. to put together something wonderful.

**Get Insured- Mountain View, CA**    2014  
*Front End Web Developer*

- Took integral role in building the front-end for Get Insured's private exchange using the Angular framework in addition to HTML, CSS, Javascript
- Used JSON to pass data within app and made AJAX calls to the back end and APIs
- During scrums would highlight known bugs, possible new features and work with team to keep project on track
- Collaborated with a great team by sharing best practices, how to avoid potential pitfalls as we were working on similar apps and code reviewing

**Guitar District Inc.- San Francisco, CA**    2008-2013  
*Founder*

- Created a startup whose competitive advantage is to offer select instruments and accessories not available in the retail market for a niche constituent of musicians worldwide
  - Built the e-commerce website for GD: PayPal/Ebay/Amazon integration.
- First forays into HTML, Javascript and APIs

**Business Experience**    **Omega Consulting- Boston, MA**    2008  
*Founder*

- Created sole proprietorship focusing on helping small business achieve financial, sales, and customer service goals

**Salem Five Bank- Boston, MA**    2007-2008  
*Branch Manager, Bank Officer*

- Managed 5 branch employees and organized the team to provide excellent customer service
- Analyzed financial results to focus on any areas that needed additional attention

**Sovereign Bank** – Boston, MA

2005-2007

*Branch Manager, Bank Officer*

- Leveraged existing networks and contacts in downtown Boston to sign on new clientele and manage existing ones

**Education**

**Harvard University, Extension School** – Cambridge, MA

Graduate Certificate in Business and Management

May 2006

**Beijing Foreign Language University** – Beijing, China

Study Abroad Program in Advanced Chinese Speaking and Writing

August 2002

**Baylor University** – Waco, TX

Bachelor of Arts in Economics

May 2002